

Direct-To-Media UV Curable Ink Jet

Application Guide and Media Listing

Melinex® polyester film

Popular Applications



Banners, Signage



Pop ups, Roll up displays,
Banner Stands



Lightboxes, Backlights,
Illuminated Point of Sale



Exhibition and Display Graphics,
Point of Sale or Purchase, Posters,
Window Displays

...and many other media solutions to add value to your business.

Key Benefits

- Dimensionally stable, will not stretch, deform or delaminate in use
- Hangs flat
- Resists curling and unrolls flat even after storage
- Tearproof and crack resistant
- Waterproof and chemical - resistance
- Heat tolerant in use
- Superb image quality

Direct-to-Media
UV Ink Jet

Direct-to-Melinex®
DTM Media

Melinex® polyester film
Only by DuPont Teijin Films

High Performance
Media for use on
UV Ink Jet printers
including

DuPont™
Cromaprint™

durst

IncaEagle

VUTEK®

ZÜND
Swiss Printing Systems

Application Guide

Direct-To-Media **UV Ink Jet**

Direct-To-Melinex®

Generating added value business

with high performance media



Signage, Banners, In Store Displays

White light block and White Melinex® DTM media that produce eye catching signage and banners that unroll flat, hang flat, look good, don't stretch or curl at the edges and will not develop a wavy contour across the width.



Pop Ups, Roll Up Displays, Banner Stands

White light block and White Melinex® DTM media ensure fast production of superb displays that save time and money. No need for lamination. Customers will be delighted with units that hang straight and don't stretch or delaminate over time.



Backlights, Lightboxes, Illuminated Point of Sale

A range of Diffused, Clear and White Melinex® DTM media that will enable production of images with strong visual impact that resist rough handling and temperature fluctuations.



Exhibition and Display Graphics, Point of Sale, Window Signs, Posters

Melinex® DTM White light block, white and clear film.

High impact, durable graphics that will delight your customers.

Media Listing

Direct-To-Media **UV Ink Jet**

Direct-To-Melinex®

Durable Imaging Media -

for Direct to Media UV Ink Jet printers

whatever the application

- available in a range of thicknesses and widths

Melinex® DTM White

Durable White film perfect for signage, banners, posters, roll up displays and other applications.

Melinex® DTM Clear

Dimensionally stable, image enhancing clear film which can be front or back printed for light boxes and in store display.

Melinex® DTM Diffused

Bright Diffused film designed to be front printed making superb light box images.

Melinex® DTM Light Blocking Films

Totally opaque films are widely used around the world for banner stands, pop up displays, signage and window displays.

- *Melinex® DTM WLB (grey backed)*

The film of choice for single sided printing.

- *Melinex® DTM WbW (white both sides)*

Offers the flexibility of double side printing.

Melinex® polyester film

Durable Imaging Media -

whatever the technology

Melinex® polyester film from DuPont Teijin Films has been used in the printing and imaging market for over 40 years.

As the world's leading supplier of polyester films we are constantly developing innovative solutions to meet the needs of our customers.

Melinex® polyester films are used by the majority of printing technologies such as:

- *Silk Screen*
- *Lithographic and Flexographic Print*
- *Narrow and Wide Format Ink Jet*
- *Digital Laser Imaging (Durst Lambda, Océ Lightjet)*
- *Digital Print (Xeikon, Indigo)*

...and many, many more.

Some of these printing technologies require specialist coatings on Melinex® polyester film to achieve the best results.



DuPont Teijin Films UK Ltd are winners of the Queen's Award for Innovation 2003

**Details of the full range of imaging media solutions available via our helpline on:
+44 (0) 1642 572000 or email europa.films@gbr.dupont.com**



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